



Al-Wahda Sports Festival

JUNE 28 - JULY 1, 2019  
CANADA DAY

# SPONSORSHIP PACKAGES

**Gold**  
**\$5,000**

- Video Advertising
  - Apparel Logo
  - Standing Banner
  - Banner in the Gym
  - Banner in the Soccer Field
  - Social Media Mention
  - Website Static Logo
  - Website Slideshow Logo
  - Banner List
  - TV Display
- (4 Sponsors)

**Platinum**  
**\$15,000**

- Promo Item
  - Video Advertising
  - Closing Ceremony Slide Show
  - Speaking Platform
  - Apparel Logo
  - Standing Banner
  - Banner in the Gym
  - Banner in the Soccer Field
  - Social Media Banner
  - Social Media Mention
  - Website Static Logo
  - Website Slideshow Logo
  - Banner List
  - TV Display
- (1 Sponsor)

**SOLD OUT**

**Silver**  
**\$1,250**

- Banner in the Gym
  - Banner in the Soccer Field
  - Social Media Mention
  - Website Slideshow Logo
  - Banner List
  - TV Display
- (10 Sponsors)

\* For more details on the packages please see below.

To confirm your sponsorship or for any questions,  
please contact: **SHAFIQ EBRAHIM** 647.972.4422





## Al-Wahda Sports Festival

Promo Item	A promotional item exclusive to Platinum to be revealed closer to event day
Video Advertising	Sponsor's logo in all Al-Wahda marketing videos
Closing Ceremony Slide show	Sponsor's logo displayed in the closing ceremony slideshow
Speaking Platform	Sponsor receives 5 mins to present in the Opening and Closing ceremonies
Apparel	Sponsor's logo on apparel provided to all participants. Platinum Sponsor in the primary area, with gold sponsors in the secondary
Standing Banner	Large standing banners displayed at the opening and closing ceremonies with the sponsor's logo
Banner in the Gym	A 40"x60" banner placed in the JCC gym with the sponsor's logo
Banner in the Soccer Field	A 40"x60" banner placed in the soccer field with the sponsor's logo
Social Media Banner	Sponsor's logo will be added to the Al-Wahda Facebook, Twitter, and Youtube cover photo
Social Media Mention	Sponsor's will be mentioned at least 2 times on Al-Wahda Social Media channels
Website Static Logo	Sponsor's logo displayed on the website main page and remains static. Includes a link to Sponsor's website (if applicable)
Website Slideshow Logo	Sponsors logo displayed on the Al-Wahda website in a slideshow with an optional link to their own website
Banner List	List of all Sponsor's in one banner to be placed in Gym and Soccer field
TV Display	Sponsor's Name/Logo to be displayed on the TV at JCC

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